

# Putting Nevada children on the path to college

Thanks to the Nevada College Kick Start Program, your child is now seven times more likely to attend college\*. A University of Kansas study shows that establishing a college savings account in your child's name dramatically increases his or her likelihood of attending college. The Nevada College Kick Start Program creates a more college-going culture in our state and helps instill in your child the dream of achieving a college education.

Your child's Nevada College Kick Start Program account will grow over the next 13 years while your student prepares to attend an institution of higher learning.

\*2011 report, The Role of Savings and Wealth in Reducing "Wilt" Between Expectations and College Attendance, by William Elliott and Sondra Beverly of the University of Kansas and Washington University in St. Louise

We've made a

# \$50

**initial account deposit for all Nevada public school kindergarten students!**

Help us kick college dreams into high gear by playing an active role in promoting this program in your classrooms and community.



Learn more about how the Nevada State Treasurer's Office is investing in your child's future:

***CollegeKickStart.nv.gov***

**1-888-477-2667**

**702-486-6980**

## Open your own college savings account with as little as \$15

You can open your own separate SSgA Upromise 529 Plan college savings account with as little as \$15, and then make affordable monthly contributions that fit your pocketbook. Family and friends can also contribute to your child's separate account. As the account owner of this separate SSgA Upromise 529 Plan account, you're in charge; make contributions and withdrawals that work for you and your student. Go to [Nevadas529.com](http://Nevadas529.com) or call 1-800-587-7305 today to find out how you can help kick start your child's future higher education plans.



*Their future starts now.*



**[CollegeKickStart.nv.gov](http://CollegeKickStart.nv.gov)**



**Administered by  
Nevada State Treasurer**



## Making a proven difference in their lives:

Research shows that the following findings apply to all students, regardless of family income, ethnicity, or the educational attainment of their parents:

- Washington University's Center for Social Development – "Children with an established college savings account are up to seven times more likely to attend college than those without."
- University of Kansas' School of Social Welfare – "Saving for college sends a strong message to children: You are a college saver; you are college-bound."

Be ready when they are! Together let's kick start your child's future higher education needs!



## Nevada College Kick Start Program

A visionary program that is automatically establishing college savings accounts, with an initial deposit of \$50, in the name of all Nevada public school kindergarten students. Administered by the Nevada State Treasurer and the Board of Trustees of the College Savings Plans of Nevada, the program's funding is generated through grants, private sponsorships, and program management fees. No taxpayer dollars are utilized.

## Planting the seed early

The program targets kindergartners in order to get families excited about and committed to higher education as early as possible. Through this kind of long-term dialogue and planning, we hope to create a "college-going culture" that will inspire our youth to have the expectation of attending college.

## How you can learn more

Visit **CollegeKickStart.nv.gov**. You'll also receive information about the program and your child's account periodically through your child's school and from the Nevada State Treasurer's Office.

## Your child's account created automatically

Getting started requires no action on your part. Your child's Nevada College Kick Start account is created through information provided by his or her school. If you do not wish for your child to have an account, simply go to **CollegeKickStart.nv.gov** and complete the "Opt Out" form, or call 1-888-477-2667.

## Participation costs nothing

The program is free to all participants; there are no fees, charges or hidden costs. There are no additional contributions required to your child's Nevada College Kick Start account.

## Easy access when college rolls around

When your child is ready for college, all he/she needs to do is contact the Treasurer's Office at 1-888-477-2667 to request a distribution. The Treasurer's Office will verify your student's information and arrange for the funds to be sent directly to the selected institution of higher learning.

